



FALYN DAVIS

REALTOR | CONTENT CREATOR | CREATIVE COMMUNICATOR

EXPERIENCE

GLOBAL REAL ESTATE AGENT

United Real Estate - 2021 - Present

- Closed 20 transactions with **\$2+ million** in volume
- Provide excellent communication, great negotiations and an unforgettable experience for clients
- Prepare legal documents such as listing, sale and lease contracts
- Perform comparative market analyses to estimate a property's value
- Advise clients on listing pricing and market conditions
- Write listing and property advertisements/marketing for the MLS and social media
- Take perspective buyers or renters to tour properties
- Attend home inspections and closings, orchestrate fun, engaging open houses
- Develop and maintain great working relationships with lenders, contractors, and inspectors

BRAND & SOCIAL MEDIA MANAGER

J.Jackson Law - Present - Lucilles & Highway Vodka - 2021

- Build, manage and improve my clients' brands through social media
- Consult, brainstorm, and develop online marketing strategies
- Create content to post and manage social media pages such as email newsletters, graphics, visual storytelling pieces, editing photos, reels and videos and creating captivating captions
- Engage with followers, monitor responses and answer direct messages

MARKETING & COMMUNICATIONS COORDINATOR

Windsor Village Church Family - 2019 - 2020

- Developed and executed a comprehensive communications plan for internal and external use to attract visitors to assimilate into members, and keep the current members informed through social media, blogs, events, videos, the church bulletin, printed collaterals, the website, WV app, and e-communications
- Created, curated, and managed all social media accounts. Assisted in designing, creating and managing promotions and social ad campaigns, while integrating overall marketing campaign plan and channels
- Oversaw the church bulletin - solidifying layout of the 8 pages (from the cover, to graphics, to picking events, photo selection, written materials and more)
- Produced KBTv - book the anchors, write the scripts and assist in the planning and filming process
- Lead worship leader team - schedule leaders for each service, coordinate script, assist during service
- Develop relevant content topics to reach the church's target audience by creating, curating, and managing all published content (images, video, written and audio).
- Worked with the graphic designer and oversaw design (ie: social media graphics, profile pic, thumbnails, ads, landing pages, Twitter profile, Blog, etc.).

NEWSROOM, MEDIA & JOURNALISM 2016-2018

- CNBC - Post Graduate Newsroom Fellow
- Columbia Missourian - Photo & Visual Editor
- The China Open - Reporter
- Newsy - Video Reporter
- Mizzou Athletics - Marketing Intern
- Tasty Productions - Anchor
- CNN - National Content Center Intern

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EDUCATION

UNIVERSITY OF MISSOURI

Bachelor of Journalism

Convergence Multimedia
Multicultural Certificate

Graduated: May 2018

SKILLS

- Organized Leader
- Strong Communication
- Time Management
- Problem Solving
- Great Negotiator
- Self-starter
- Team player
- Public Speaking
- Captivating Storyteller
- Presentations
- Brand Marketing
- Social Media Management
- Project Management
- Microsoft Office
- Google Suite
- AP Style
- Adobe Photoshop
- Final Cut Pro/ Premier Pro